2022 Supporter Prospectus

The Maine Public Health Association has served as The Voice of Public Health in Maine for the past 38 years. We are the state’s oldest, largest, and most diverse association for public health professionals. We represent more than 600 individual members and 50 organizations across the state. The mission of MPHA is to improve and sustain the health and well-being of all people in Maine through health promotion, disease prevention, and the advancement of health equity. As a statewide nonprofit association, we advocate, act, and advise on critical public health challenges, aiming to improve the policies, systems, and environments that underlie health inequities – but which also have potential to improve health outcomes for all people in Maine. We are not tied to a national agenda, which means we are responsive to the needs of Maine’s communities, and we take that responsibility seriously.

We have a social media presence with 2,500+ followers, and our newsletter reaches 2,500 public health professionals across Maine. Our annual meeting is the premier public health event in the state; and to celebrate the work of public health professionals throughout Maine, we have added new networking and recognition events throughout the year.

MPHA’s guiding principles are to:

- Be the leading voice for public health policy and advocacy in Maine.
- Convene broad-based stakeholders and promote evidence-based and data-driven policy.
- Promote healthy communities and health equity.
- Engage members in our work.

To that end, our 2022 priorities are to increase member engagement through more networking, professional development, and educational opportunities, and increase our advocacy and partner development efforts.

We look forward to partnering with you!

Rebecca Boulos, MPH, PhD
Executive Director
Maine Public Health Association
2021 MPHA Supporters

Thank You to the following organizations for their generous support of MPHA in 2021, including support of our 37th Annual Meeting, held virtually.

2021 Grant Funding
The Betterment Fund
The Bingham Program
Polinger Family Foundation
Maine Cancer Foundation
Maine Community Foundation
Maine Health Access Foundation
Maine Public Health Training Center/Maine AHEC
New England Public Health Training Center
Partners in Health
Sewall Foundation

Silver Supporter ($5,000)
MaineHealth
Northern Light Health

Bronze Supporters ($3,000)
AdCare Maine
Let's Go!
MaineGeneral Medical Center
Medical Care Development
University of Southern Maine

Friend Supporters (<$3,000)
American Lung Association, ME
Bicycle Coalition of Maine
Cary Medical Center
Choose to Be Healthy Coalition
Community Health Options
Cumberland County Maine
Ethos Marketing
Good Shepherd Food Bank
Groups Recover Together
Healthy Acadia
Healthy Androscoggin
Healthy Communities of the Capital Area
Healthy Living for ME
Healthy Oxford Hills

Husson University
Jackson Laboratory
Laura Blaisdell Consulting, LLC
LymeTV
Maine Affordable Housing Coalition
Maine Conservation Voters
Maine Council on Aging
Maine Chapter, American Academy of Pediatrics
Maine Development Foundation
Maine Medical Center's Preventive Medicine
Enhancement for Maine
Maine Hospital Association
Maine Immigrants' Rights Coalition
Maine Lung Cancer Coalition
Maine Medical Association
Maine Medical Center CORE
Maine Network of Healthy Communities
Maine Resilience Building Network
Market Decisions Research
Midcoast Hospital
Natural Resources Council of Maine
New Mainers Public Health Initiative
Northeast Delta Dental
The Opportunity Alliance
Partnership for Children's Oral Health
Partnerships for Health
Penobscot Community Health Care
Portland Public Health
Redington Fairview General Hospital
Saving Smiles
University of New England Center for Excellence
in Public Health
University of New England Westbrook College of
Health Professions
Volunteers of Northern New England
WinterKids

Italics indicates organizational membership
2022 Ongoing Supporter Opportunities

**MPHA Student Internships**
$4,000/intern (2 opportunities available)
This is an opportunity to sponsor a student (or students) studying public health at either the undergraduate or graduate level. Students must be a member of MPHA, Maine resident or attending school in Maine. This sponsorship opportunity provides a paid internship ($2,500) for a Maine student to either intern with MPHA, or MPHA will broker an internship, providing the student with a hands-on experience of improving public health in their home state, and improving their statewide professional network, thus encouraging them to stay in Maine after graduation.

Maine for ME Internship sponsors will receive:
- Logo recognition & e-link on MPHA website
- Logo recognition & e-link in MPHA promotional emails and flyers, reaching 2,500+ public health-oriented professionals in Maine
- Recognition of sponsorship via MPHA social media outlets (Facebook, Twitter), reaching 1,000+ followers
- The opportunity to meet with sponsored interns to discuss their internship experience and career goals

**MPHA E-Newsletter Sponsorships**
Monthly, MPHA sends a newsletter to 2,500+ opt-in subscribers across Maine. The newsletter includes Association updates, as well as events, funding announcements, and other public health-related news.

The newsletter sponsor provides an ad that can be updated monthly. The ad can include a special offer or promotion, a special event or anything else you might want to promote that month with a direct link to your website. All ads will be reviewed by MPHA staff prior to printing.

We offer three types of newsletter sponsorships:
- 3 months ($700) – can be shared: up to 4 sponsors
- 6 months ($1,000) – can be shared: up to 2 sponsors
- Annual: ($2,500) – exclusive to one sponsor
2022 MPHA Spring Awards Celebration

Please consider supporting our fourth annual MPHA Spring Awards Celebration to recognize public health leaders in Maine. This event presents a unique opportunity for organizations to show their support for public health champions across sectors, and across the state. Our event typically attracts 100+ attendees from across public health in Maine. The 2022 Awards Celebration will be held virtually on Tuesday, May 24th.

Sponsoring organizations are announced at the award presentations. Awards and sponsors are also listed in the Awards Program.

Premier Awards Ceremony Sponsor
$2,000
The Premier Awards Ceremony Sponsor will be recognized on event signage, including in the pre-ceremony and program materials, and in live remarks at the event. Additional recognition will include:

- Logo recognition & e-link on MPHA & event websites (2,000 views per month)
- Logo recognition & e-link in MPHA event emails, reaching 2,500+ public health-oriented professionals in Maine
- Recognition of sponsorship via MPHA social media outlets (Facebook, Twitter), reaching 1,000+ followers

Supporting Awards Ceremony Sponsors
$200+
Supporting Awards Ceremony Sponsors will be recognized in pre-ceremony and program materials, and from and in live remarks at the event. Additional recognition will include:

- Logo recognition & e-link on MPHA & event websites (2,000 views per month)
- Logo recognition & e-link in MPHA event emails, reaching 2,500+ public health-oriented professionals in Maine
- Recognition of sponsorship via MPHA social media outlets (Facebook, Twitter), reaching 1,000+ followers
2022 MPHA Annual Meeting
Adapting in Times of Adversity:
The Role of Public Health in Strengthening Maine’s Communities

For 2022, we are hosting a 3-day virtual conference from Tuesday, October 11 – Thursday, October 13. Sessions bring together hundreds of public health professionals and students, representing all career levels and public health specializations, including medicine, epidemiology, nutrition, tobacco, physical activity, substance use, and environmental health, across the state and the country.

Our attendees are the audience you want to reach: highly engaged and broad in specialty. The MPHA 2022 annual meeting is a chance to make connections and promote your organization to this committed audience through a variety of support opportunities that offer maximum exposure and deliver a significant return on your investment. This is the premier public health education event in Maine. Please join us!

Partnering with MPHA:
- Showcases your company at the largest public health gathering in Maine
- Puts your organization in front of hundreds of highly engaged attendees from around the state
- Gives you the unique opportunity to build relationships with public health researchers, practitioners, and clinicians in Maine

Annual Meeting supporters will be acknowledged on the conference registration page, on the conference platform throughout the event, on session holding slides, and in opening remarks.

Virtual Platform Supporter
$5,000 (up to 5 Supporters)
The Platform Supporter(s) will be recognized on all session slides and on the conference’s landing page as a separate banner ad. Sponsor(s) will also be acknowledged separately during live opening remarks.

Keynote Speaker Supporter
$2,000
The Keynote Speaker Supporter will be verbally recognized at the keynote and recognized on all session slides. Additional opportunities may be available, including introducing the speaker.

Plenary Session Supporter
$1,000
The Plenary Session Supporter will be verbally recognized at the plenary presentation and recognized on all session slides. Additional opportunities may be available, including introducing the plenary.

Session Supporter
$500 each
Session supporters will be recognized on all session slides.

Virtual Coffee Break
$300 (up to 2 sponsors)
Coffee breaks occur before or between sessions. Sponsors will be recognized on e-signage and on the holding slide. Additional opportunities for promotion are available. Please contact MPHA for more information.

Exhibitor Fees
Non-profit: $550; For-profit: $1,100
We will have a virtual exhibit hall, which will include all exhibitors’ logos and organizational description (including website, social media, and logo), approved by MPHA. The fee covers the booth for the entire event.
Other supporter opportunities include general meeting support, student scholarships, social events, or conference giveaways. We are happy to explore custom opportunities that would work best for you! Please contact MPHA Executive Director, Becca Boulos (executivedirector@mainepublichealth.org). Thank you for your interest in supporting MPHA!
2022 MPHA Organizational Memberships

Sustaining Organizational Membership
$6,000
- Up to 20 Individual yearly memberships ($1,400 value)
- 40% discount for additional employee memberships ($42)
- 20% discount on MPHA conferences for all members
- Logo on MPHA event distributional materials
- Logo on MPHA website
- Free job posting
- 3-year commitment, renewable annually

Alliance Organizational Membership
$3,000
- Up to 15 Individual yearly memberships ($1,050 value)
- 30% discount for additional employee memberships ($49)
- 10% discount on MPHA conferences for all members
- Logo on MPHA event distribution materials
- Logo on MPHA website
- Free job posting

Advocate Organizational Membership
$1,200
- 10 Individual yearly memberships ($700 value)
- 20% discount for additional employee memberships ($56)
- Logo on MPHA website
- Free job posting

Partner Organizational Membership
$600
- 5 Individual yearly memberships ($350 value)
- 10% discount for additional employee memberships ($63)
- Logo on MPHA website
- Free job posting

Stakeholder Organizational Membership
$300
- Up to 2 complimentary memberships ($140 value)
- Logo on MPHA website
- Free job posting
In appreciation of your organization’s cumulative 2022 support, MPHA offers the following additional benefits:

**Gold Supporter**
Contributing $10,000
- 15 complimentary registrations to the MPHA annual meeting
- 1 exhibit booth included

**Silver Supporter**
Contributing $5,000
- 5 complimentary registrations to the MPHA annual meeting
- 1 exhibit booth included

**Bronze Supporter**
Contributing $3,000
- 2 complimentary registrations to the MPHA annual meeting
- 1 exhibit booth included

**Friend Supporter**
Contributing less than $3,000

All Supporters will be acknowledged by:
- Logo recognition on event signage (introductory remarks and scrolling slides)
- Logo recognition & e-link on the event website, which is live from August – October 2021.
- Logo recognition & e-link in MPHA event emails, reaching 2,500 public health-oriented professionals in Maine
- MPHA social media outlets (Facebook, Twitter), reaching 2,500+ followers