2022 ANNUAL CONFERENCE

Adapting in Times of Adversity: The Role of Public Health in Strengthening Maine's Communities

Join us virtually...

October 11, 12 & 13, 2022

Register Today!: https://MPHACnf22.eventbrite.com

Questions? Contact: mainepha@gmail.com
Day 1 - Tuesday, October 11th

8:15am-8:25am  Welcome
Rebecca Boulos, Maine Public Health Association

8:25am-9:30am  Keynote Address – Reset: Meeting the Moment in Public Health Workforce Resilience and Wellbeing
Admiral Rachel Levine, U.S. Department of Health and Human Services & Amber Williams, Association of State and Territorial Health Officials

9:40am-10:10am  Maine’s Public Health Workforce Survey Results: Strengths, Needs, and Impacts of COVID-19
Mackenzie Amadei, University of New England

10:20am-11:50am  Evolution of Harm Reduction Services in Rural Maine
Ashley McCarthy, Healthy Community Coalition of Franklin County
Recovery Residencies – How We Know They Work and Where They Fit in the Continuum of Addiction Treatment
Ronald Springel, Maine Association of Recovery Residencies
Life in Recovery in Maine: Recovery Outcomes and Policy Attitudes About Solutions to Addiction in Maine
Michael Delorge, University of Maine

12:00pm-12:30pm  Physical Activity/Lunch Break

12:30pm-1:00pm  Maine Public Health Association: An Update and Looking Ahead
Rebecca Boulos, Maine Public Health Association; Noah Nesin, Penobscot Community Health Care & Jay Knowlton, Quartet Health

1:00pm-1:30pm  Public Health in Maine: An Update & Discussion with Maine CDC
Nirav Shah, Maine Center for Disease Control and Prevention

1:40pm-2:10pm  Poster Reception – see descriptions below

2:20pm-3:20pm  Maine’s Governmental Public Health System StoryMap – An Interactive Hub for Informing Policymakers, Stakeholders, and the General Public
Hayley Prevatt, Portland Public Health & Chris Lyman
The Kinetic Value of Community Networks to Move Beyond Programmed Powerlessness and Improve Local Public Health: The Experience of South Portland’s Board of Health and Human Rights Commission
Pedro Vazquez, South Portland Human Rights Commission; Tara Kay Pelletier, South Portland Board of Health & Bridget O’Connor, South Portland Board of Health

3:30pm-4:00pm  Rotaries, Breweries and Food Trucks – Creative Recruiting for Successful Large Scale Vaccination Efforts
Melissa Fochesato, MidCoast Health & Jessie Chalmers, MidCoast Health
Day 2 - Wednesday, October 12th

8:30am-9:30am  Keynote Address – Harnessing the Power of Public Health  
Chris Chayasulkit, American Public Health Association

9:40am-10:10am  Pushing Ahead to New Partnerships  
Deb Deatrick, Maine Alliance for Health & Prosperity & Lisa Miller, Maine Alliance for Health and Prosperity

10:20am-11:50am  A Picture is Worth 1,000 Data Points: Using Data Visualization to Improve the Understanding of Data and to Tell Critical Public Health Stories  
Hayley Prevatt, Portland Public Health

Who Controls the Narrative? And Whose Narrative is it to Control?  
Sarah Lewis, Maine Access Immigrant Network; Michelle Mitchell, Partnerships for Health; Simane Ibrahim, Maine Access Immigrant Network & Michelle Munsey, Partnerships for Health

Development of Youth-Informed Messages for Adults to Improve Youth Mattering in Maine  
Rebecca Drewette-Card, Public Health Partners; Kini-Ana Tinkham, Maine Resilience Building Network & Sheila Nelson, Maine Center for Disease Control and Prevention

12:00pm-12:30pm  Physical Activity/Lunch Break

12:30pm-1:30pm  Plenary Panel – Defining, Assessing, and Addressing Rurality and Public Health  
Moderator: Tim Cowan, MaineHealth; Panelists: Brendan Schauffler; Oxford County Wellness Collaborative; Tom Judge, Rural Health Action Network; Sabrina Keene, Franklin Resource Collaborative & Erika Ziller, Maine Rural Health Research Center

1:40pm-2:40pm  Supporting Families Growing Together  
Annette Burns, Pen Bay Pediatrics & Stephen DiGiovanni, MMC Outpatient Clinics

Youth Navigation Program: Upstream Suicide Prevention in Action  
Kay Cote, Crisis and Counseling Centers

2:50pm-3:50pm  Digging Deeper, Growing Farm-to-Early Child Care and Education Participation in Maine  
Dawn Littlefield-Gordon, Medical Care Development, Inc. & Maine Center for Disease Control and Prevention; Pat Hart, Hart Consulting & Marissa Romano, Medical Care Development, Inc.

Healthy Indoor Air, Healthy Bodies: How COVID-19 Reinvigorated Attention and Investments in School Air Quality  
Bill Hansen, RSU #14 Windham Raymond Schools & Rebecca Millett, Maine House of Representatives, District #30
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
</table>
| 8:30am-9:30am| Plenary Panel – Supporting Public Health in Maine: The Role of Local Foundations<br>
**Moderator:** Sarah Lentz, Maine Philanthropy Center; **Panelists:** Katelyn Michaud, Maine Cancer Foundation; Carolyn Wollen, The Betterment Fund; Gabriela Alcalde, Sewall Foundation; Morgan Hynd, The Bingham Program; Jeb Murphy, Maine Health Access Foundation & Lelia DeAndrade, Maine Community Foundation |
| 9:40am-10:10am| Making the Economic Case for Public Health Programs<br>
**Michelle Mitchell,** Partnerships for Health & Clyde Mitchell, Partnerships for Health |
| 10:20am-11:50am| Accessible Outdoor Spaces and Activities to Promote Health and Well-Being<br>
**Katie Palano,** Without Walls<br>
Digging Deeper on Gender Inequities: Disaggregating Data to Understand Health Disparities<br>
**Jess Maurer,** Maine Council on Aging & Destie Hohman Sprague, Maine Women’s Lobby<br>
**Oral Health Equity Collaboration: Community Partners and Plans<br>
**Regina Phillips,** Cross Cultural Community Services |
| 12:00pm-12:30pm| Physical Activity/Lunch Break |
| 12:30pm-1:30pm| Developing, Implementing, and Adapting Virtual Programming, Education and Care<br>
**Moderator:** Jen Gunderman, University of New England; **Panelists:** Marin Johnson, MaineHealth; Grace Price, MaineHealth; Sana Osman, Maine Access Immigrant Network; Renee Wolf, MaineHealth; Valerie Jackson, MCD Public Health; Kayla Sargent, MaineHealth & Lynn Connolly, MaineHealth |
| 1:40pm-2:40pm| Supporting our Seafaring Community through Increased Cultural Competence and Wellness Promotion<br>
**Jennah Godo,** MidCoast Health & Monique Coombs, Maine Coast Fishermen’s Association<br>
**Injury, Substance Use and Health Among Fisheries Harvesters in Downeast Maine<br>
**Tora Johnson,** University of Maine at Machias; Joseph Spiller, University of Southern Maine & Oliver Jones, University of Maine |
| 2:50pm-3:50pm| Universal Health Care and Public Health<br>
**Moderator:** Thomas Sterne, Maine AllCare; **Panelists:** Geoff Gratwick, Maine AllCare & Henk Goorhuis, Maine AllCare |
| 3:50pm-4:00pm| Closing Remarks & Leaderboard Winners<br>
**Rebecca Boulos,** Maine Public Health Association |
2022 Maine Public Health Association Poster Presentations
Tuesday, October 11th from 1:40pm-2:10pm
*asterisk indicates presenter

We Ask Because We Care: Improving Social Determinants of Health Screening and Data to Understand and Address Barriers to Health Equity - Jessica Shaffer*, Northern Light Health; Jaime Rogers*, Northern Light Health & Emily Tolman*, Northern Light Health

Racial and Geographic Disparities in Accessing Care among Newly Enrolled MaineCare Expansion Members - Yvonne Jonk*, University of Southern Maine; Deborah Thayer, University of Southern Maine; Catherine McGuire, University of Southern Maine; Zachariah Croll, University of Southern Maine; Carly Milkowski, University of Southern Maine & Kimberley Fox, University of Southern Maine

Ambulance Deserts: Addressing Geographic Disparities in the Provision of Ambulance Services - Yvonne Jonk*, University of Southern Maine; Carly Milkowski*, University of Southern Maine; Zachariah Croll, University of Southern Maine & Karen Pearson, University of Southern Maine

Upstream Solutions for Better Health and Equity; Implementing Smart Growth Strategies - Rebecca Casey*, SMRT Architects and Engineers & Nancy Smith*, GrowSmart Maine

Psychosocial and Accessibility Barriers to COVID-19 Testing Among Vulnerable Populations - Michael Kohut*, Maine Health Institute for Research; Gloria Sclar*, Maine Health Institute for Research; Hina Hashmi, University of New England; Leslie Nicoll, Portland Community Free Clinic; Caroline Fernandes, Preble Street; Renee Fay-LeBlanc, Greater Public Health; Elizabeth Jacobs, MaineHealth Institute for Research & Kathleen Fairfield, Maine Medical Center

The Uses and Limitations of the Pregnancy Risk Assessment and Monitoring System (PRAMS) to Measure Social Determinants of Health of Maine’s Birthing Population - Emily Gerety*, Maine CDC Data, Research, and Vital Statistics; Carolyn Bancroft, Maine CDC Data, Research, and Vital Statistics & Kim Haggan, Maine CDC Data, Research, and Vital Statistics


Community-based Strategies for Engaging Vulnerable Populations in COVID-19 Testing Research - Grace Price*, Maine Medical Center; Kathleen Fairfield, MaineHealth CiPHR; Gloria Sclar, MaineHealth CiPHR; Kinna Thakarar, MaineHealth; Anne Marie Hess, MaineHealth CiPHR; Ambia Ahmed, MaineHealth CiPHR; Swapnika Mallipeddi, MaineHealth CiPHR; Hina Hashmi, MaineHealth CiPHR; David Ngandu, MaineHealth CiPHR; Sumayo Awale, MaineHealth CiPHR; Caroline Fernandes, Preble Street; Andrew Volkers, Preble Street; Leslie Nicoll, Portland Community Free Clinic; Donna Lawlor, MaineHealth; Joanna Caouette, Prosperity Maine & Renee Fay-LeBlanc, Greater Portland Health

Public Health Approach to Alzheimer’s Disease and Related Dementias in Maine - Al May*, Maine Center for Disease Control and Prevention & Emily Theriault*, Maine Center for Disease Control and Prevention
Heat-related Illness in Maine: Leveraging Free Text Fields in Syndromic Surveillance Data to Characterize Risk Factors - Jessica Bonthius*, University of Southern Maine; Sam Godfrey*, University of Southern Maine; Rebecca Lincoln, Maine Center for Disease Control and Prevention & Chris Paulu, University of Southern Maine

The Impact of MaineCare’s PCPlus Value-Based Payment Program on From the First Tooth, a Children’s Oral Health Initiative - Karissa Cass*, MaineHealth & Lyvia Gaewsky*, MaineHealth

Tobacco Needs Assessments for New Mainer Communities - Val Johnstone*, Portland Public Health; Candace Johnson*, AK Health and Social Services; April Hughes*, Healthy Communities of the Capital Area & Abdikadir Negeye*, Maine Immigrant & Refugee Services


New Guidance on Preventing, Addressing, and Cleaning Up Mold Problems in Rental Properties - Christy Crocker*, Maine Indoor Air Quality Council & Erin Bouttenot*, Indoor Air Quality Laboratories, Northeast Laboratory Services

Assessing Oral Health Services in York and Cumberland County Public Schools - Sweta Parikh*, University of New England College of Dental Medicine & Abigail Blake*, University of New England College of Osteopathic Medicine

Locating Maine’s Anti-Vax Movement: The Significance of Social Interactions in the Rejection of Vaccines - Louisa Goldman*, Colby College

Accuracy of the Drug Dependency Checkbox on the Maine Birth Certificate for Medicaid-Covered Births, 2016-2020 - Julia Dudley*, Muskie School of Public Service, University of Southern Maine; Catherine McGuire, Cutler Institute, University of Southern Maine; Apsara Kumarage, Cutler Institute, University of Southern Maine; Chinonye Anumaka, Cutler Institute, University of Southern Maine & Katherine Ahrens, Muskie School of Public Service, University of Southern Maine

Healthy Lifestyle and COVID-19: Implications for Promoting a Healthier Nation and Moving Forward - Razaz Shaheed*, Loma Linda University; Hildemar Dos Santos, Loma Linda University; W. Lawrence Beeson, Loma Linda University; Rhonda Spencer-Hwang, Loma Linda University & Michael Paalani, Loma Linda University


Lung Cancer Screening in Maine: Survey Says! - Becky Pearce*, Maine CDC Comprehensive Cancer Control Program & Neil Korsen*, MaineHealth Institute for Research
Continuing Education Credits

CMEs
The University of New England College of Osteopathic Medicine (UNE COM) is accredited by the American Osteopathic Association (AOA) and the Maine Medical Association’s Committee on Continuing Medical Education and Accreditation to provide continuing medical education for physicians. This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of University of New England College of Osteopathic Medicine (UNE COM) and Maine Public Health Association. UNE COM is accredited by the Maine Medical Association Council on Continuing Medical Education and Accreditation to provide continuing medical education for physicians. Up to 17.5 total credits available.

CHES/MCHES
CHES/MCHES credits are sponsored by New England Public Health Training Center and Yale School of Public Health, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. This program is designated for Certified Health Education Specialists (CHES) and/or Master Certified Health Education Specialists (MCHES) to receive up to 17.5 total Category I continuing education contact hours. Maximum advanced-level continuing education contact hours are 0. Provider id #1131137
Thank You to Our 2022 Annual Meeting Sponsors & Exhibitors!

Thank You to Our Sponsors:

**MaineHealth**
- Platform Sponsor

**Northern Light Health**
- Keynote Speaker Sponsor

**NEW ENGLAND PUBLIC HEALTH TRAINING CENTER**
- Plenary Session Sponsor

**MCf Maine Cancer Foundation**
- Networking Room Sponsor

Thank You to Our Exhibitors!

*AdCare Educational Institute of Maine* • *American Lung Association* • *Bookkeeping207* • *City of Portland, Health and Human Services Department, Portland Public Health Division* • *Flavors Hook Kids Maine* • *HealthReach Community Health Centers* • *Help Me Grow* • *MaineGeneral Health* • *Maine Conservation Voters* • *MaineHealth* • *MaineHealth Let’s Go!* • *Maine Public Health Training Center* • *MCD Public Health* • *New England Public Health Training Center* • *Northern Light Health* • *University of Southern Maine* • *WinterKids*

* Italics indicate a Sustaining or Alliance organizational member.*

Thank you to Maine Health Access Foundation for supporting our conference through its Meeting Support Grants Funding.